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KING FORCE SECURITY HOLDINGS LIMITED

冠輝保安控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 08315)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Director(s)**”) of King Force Security Holdings Limited (the “**Company**”) is pleased to announce that Mr. Chen Yunchuo (陳運遄) (“**Mr. Chen**”) has been appointed as an executive Director with effect from 1 February 2016.

Set out below is the biography of Mr. Chen:

Mr. Chen, aged 47, graduated from Hunan University, the People’s Republic of China (the “**PRC**”), with a bachelor degree in industrial management engineering in December 1997 and completed an advanced research course in financial investment and capital operation from the Graduate School at Shenzhen, Tsinghua University, the PRC, in November 2014. Mr. Chen founded Shenzhen MAGN Advertisement Co., Limited* (深圳市新動廣告有限公司) in 2007. He served as a business director at the Shenzhen branch of Shanghai Qianjin Advertisement Co. Ltd.* (上海前錦廣告有限公司) from May 2001 to September 2003. During the period between October 2003 and June 2004, he was the senior vice president of Shenzhen Xunlei Networking Technologies, Co., Ltd.* (深圳市迅雷網絡技術有限公司). Mr. Chen was the executive general manager of the Shenzhen branch of Shanghai Fenzhong Adversity Communications Co. Ltd.* (上海分眾廣告傳播有限公司) from July 2004 to October 2005. He also held the positions of executive president and chief operating officer at Bus Online Holdings Co. Ltd.* (巴士在綫控股有限公司) from November 2005 to June 2007. He has experience in the media and mobile internet industry, particularly innovative ideas and outstanding number of success stories in the traditional industries and the internet industry as a combination of business models.

Mr. Chen is currently a director of Magn Investment Limited, an associated company (in which the Company currently holds 45% of the issued share capital).

As disclosed in the announcements (the “**Announcements**”) of the Company dated 19 October 2015 and 24 November 2015, pursuant to the sale and purchase agreement dated 19 October 2015 and the supplemental agreement thereto dated 24 November 2015 entered into between the Company and Magn Group Limited, the Company acquired 25% of the issued share capital of Magn Investment Limited for a maximum consideration of HK\$28,750,000 (subject to downward adjustment) which shall be settled by the Company by way of allotment and issue of a maximum of 109,730,000 consideration shares to Magn Group Limited subject to the satisfaction of the guaranteed profit of Magn Investment Limited for the six months ending 31 March 2016 and the financial year ending 31 March 2017. For details, please refer to

the Announcements. As at the date of this announcement, Mr. Chen holds approximately 96.19% interest in MAGN Media (China) Holdings Limited, which in turn holds approximately 55.22% interest in Magn Group Limited, thus Mr. Chen has a corporate interest in 109,730,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”).

Save as disclosed above, Mr. Chen does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

Mr. Chen will enter into a director’s service agreement with the Company for a term of three years commencing on 1 February 2016 subject to rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. The proposed director’s fee of Mr. Chen is HK\$600,000 per annum which was determined by the Board taking into account his experience, duties and responsibilities and by reference to the prevailing market rate of companies of comparable size and similar operations.

Save as disclosed above, Mr. Chen does not hold any interests in any shares or underlying shares of the Company within the meaning of Part XV of the SFO. He does not have any other relationship with any Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”)) of the Company. Save as disclosed above, there is no other matters in relation to the above appointment that need to be brought to the attention of the shareholders of the Company or are required to be disclosed pursuant to Rule 17.50(2)(h) to Rule 17.50(2)(v) of the GEM Listing Rules.

The Board would like to take this opportunity to welcome Mr. Chen to join the Company as an executive Director.

By order of the Board
King Force Security Holdings Limited
Fu Yik Lung
Chairman and Executive Director

Hong Kong, 1 February 2016

As at the date of this announcement, the executive Directors are Mr. Fu Yik Lung, Ms. Liu Lai Ying, Ms. Chung Pui Yee Shirley, Mr. Li Mingming and Mr. Chen Yunchuo; and the independent non-executive Directors are Ms. Au Man Yi, Professor Lam Sing Kwong, Simon and Mr. Ong Chi King.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of The Stock Exchange of Hong Kong Limited’s website at www.hkexnews.hk for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.kingforce.com.hk.

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