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King Force Group Holdings Limited

冠輝集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 08315)

PROFIT ALERT

This announcement is made by King Force Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Company for the 3 months ended 30 June 2016, the Group is expected to record a significant increase in net profit for the 3 months ended 30 June 2016 as compared with the net profit recorded for the same period in 2015.

The expected increase in profit was primarily attributable to (i) the Group’s share of profit of its associated company as a result of more well received mobile games were launched in 2016; and (ii) the increase in the Group’s gross profit as a result of a manned security guarding services contract with relatively high margin was entered during the three months ended 30 June 2016.

The Company is still in the process of finalising the consolidated financial results of the Group for the 3 months ended 30 June 2016. The information contained in this announcement is only based on the information currently available and the preliminary review on the unaudited consolidated management accounts of the Company, which have not been reviewed nor audited by the auditor of the Company as at the date of this announcement and may be subject to further adjustments.

Shareholders and potential investors are advised to peruse the financial results for the 3 months ended 30 June 2016 with care when it is released. The first quarterly results announcement of the Company for the 3 months ended 30 June 2016 shall prevail over the information contained hereon, and will be published in August 2016 pursuant to the requirements of the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
King Force Group Holdings Limited
Fu Yik Lung
Chairman

Hong Kong, 22 July 2016

As at the date of this announcement, the executive Directors are Mr. Fu Yik Lung, Ms. Chung Pui Yee Shirley, Mr. Li Mingming and Mr. Chen Yunchuo; and the independent non-executive directors of the Company are Ms. Au Man Yi, Mr. Ong Chi King and Mr. Xiong Hong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkexnews.hk for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.kingforce.com.hk.

* *For identification purpose only*