

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

KING FORCE GROUP HOLDINGS LIMITED

冠輝集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 08315)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of King Force Group Holdings Limited (the “**Company**”) is pleased to announce that Mr. Cheng Rui (成睿) (“**Mr. Cheng**”) has been appointed as an executive Director with effect from 8 February 2017.

Set out below is the biographical information of Mr. Cheng:

Mr. Cheng, aged 23, was graduated from University of California, San Diego with a bachelor degree of science with a joint major in Mathematics and Economics. Mr. Cheng served as a manager of executive investment department at Guizhou Zhonghui Funds Management Company Limited* (貴州眾惠基金管理有限公司) from June 2016 to December 2016. Since November 2016, Mr. Cheng has acted as a consultant for Guanhui Huyu Technology (Hong Kong) Limited* (冠輝互娛科技(香港)有限公司) (“**Guanhui Huyu**”), an indirect wholly-owned subsidiary of the Company, in formulating future strategies and development plan of the Company. He has assisted in negotiation of strategic cooperation between Guanhui Huyu and technology companies in introducing mobile games to the Middle East and other overseas markets.

Save as disclosed above, Mr. Cheng does not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications.

Mr. Cheng will enter into a director’s service agreement with the Company for a term of three years commencing on 8 February 2017 subject to rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. The proposed director’s fee of Mr. Cheng is HK\$240,000 per annum which was determined by the Board taking into account his experience, duties and responsibilities and by reference to the prevailing market rate of companies of comparable size and similar operations.

Save as disclosed above, Mr. Cheng does not hold any interests in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance Chapter 571 of the laws of Hong Kong. He does not have any other relationship with any Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”)) of the Company. Save as disclosed above, there is no other matters in relation to the above appointment that need to be brought to the attention of the shareholders of the Company or are required to be disclosed pursuant to Rule 17.50(2)(h) to Rule 17.50(2)(v) of the GEM Listing Rules.

The Board would like to take this opportunity to welcome Mr. Cheng to join the Company as an executive Director.

By order of the Board
King Force Group Holdings Limited
Chen Yunchuo
Chairman

Hong Kong, 8 February 2017

As at the date of this announcement, the executive Directors are Mr. Chen Yunchuo, Mr. Li Mingming, Ms. Li Liping and Mr. Cheng Rui; and the independent non-executive Directors are Mr. Xiong Hong, Mr. Wan Tat Wai David and Mr. Ho Yuk Ming Hugo.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange’s website at www.hkexnews.hk for 7 days from the date of its posting. This announcement will also be posted on the Company’s website at www.kingforce.com.hk.

* For identification purpose only